



One Approach to Academic Job Talks

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2. To communicate your love and your passion
3. You know what you're talking about



One Approach: Big Slides, Small Clicks

(Note: Transition slides like this can be really useful)

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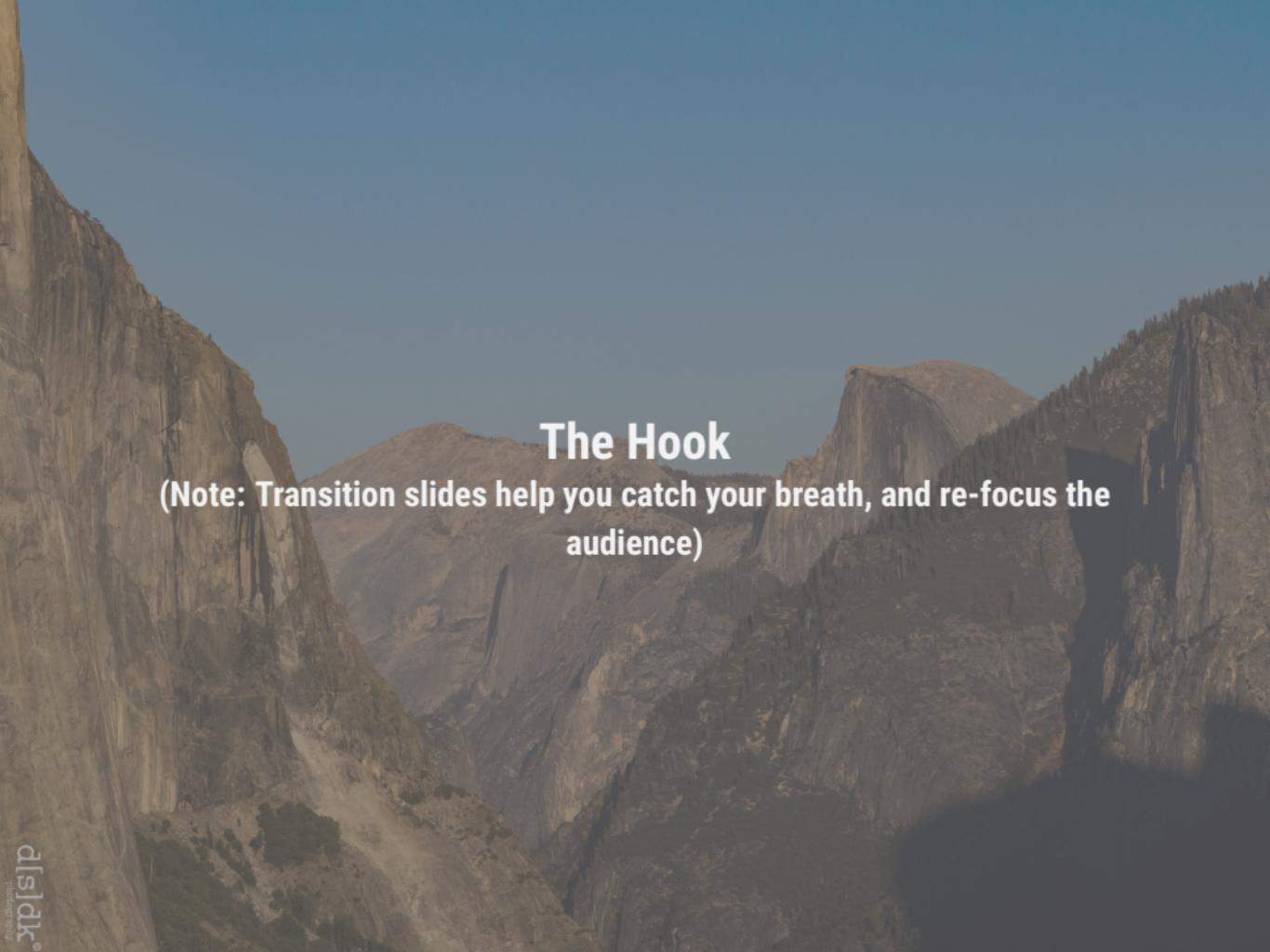
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3. Use language efficiently
4. Add breath slides



The Hook

(Note: Transition slides help you catch your breath, and re-focus the audience)

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4. Start with something other than a wall of text



The Literature

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Implications:

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2. Try to use graphical presentations
3. Integrate theory and literature: make your contribution shine



The Evidence

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Implications:

1. Outline research design, data, and estimation approach
2. Present findings visually, and interpret them meaningfully
3. If you used a motivating example, stick with it.

How to outline your design: Example

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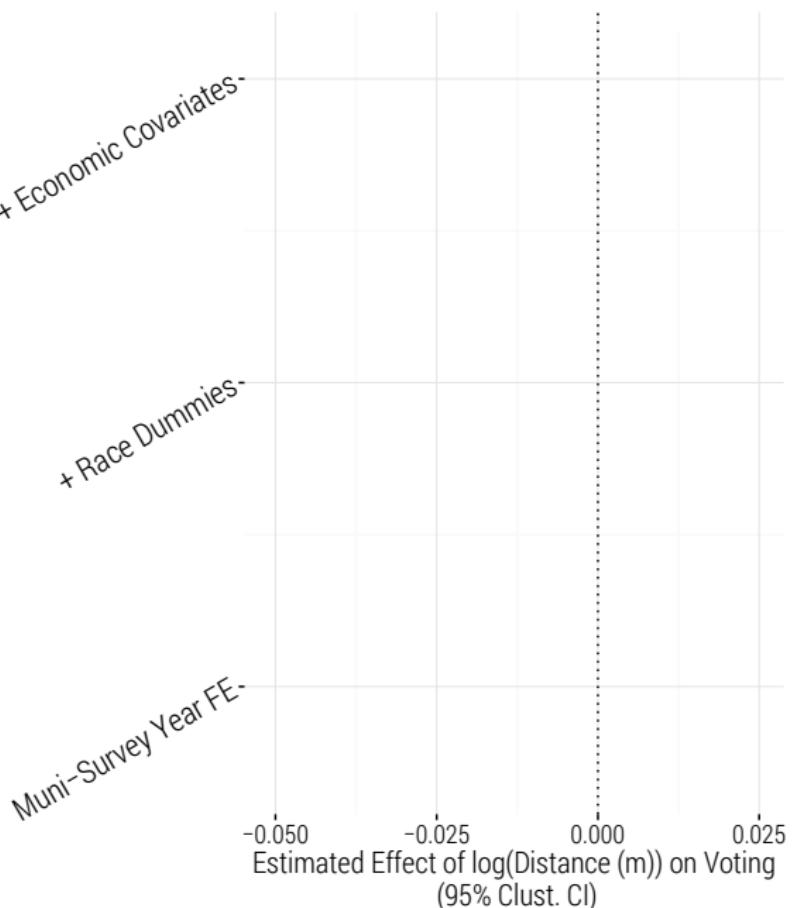
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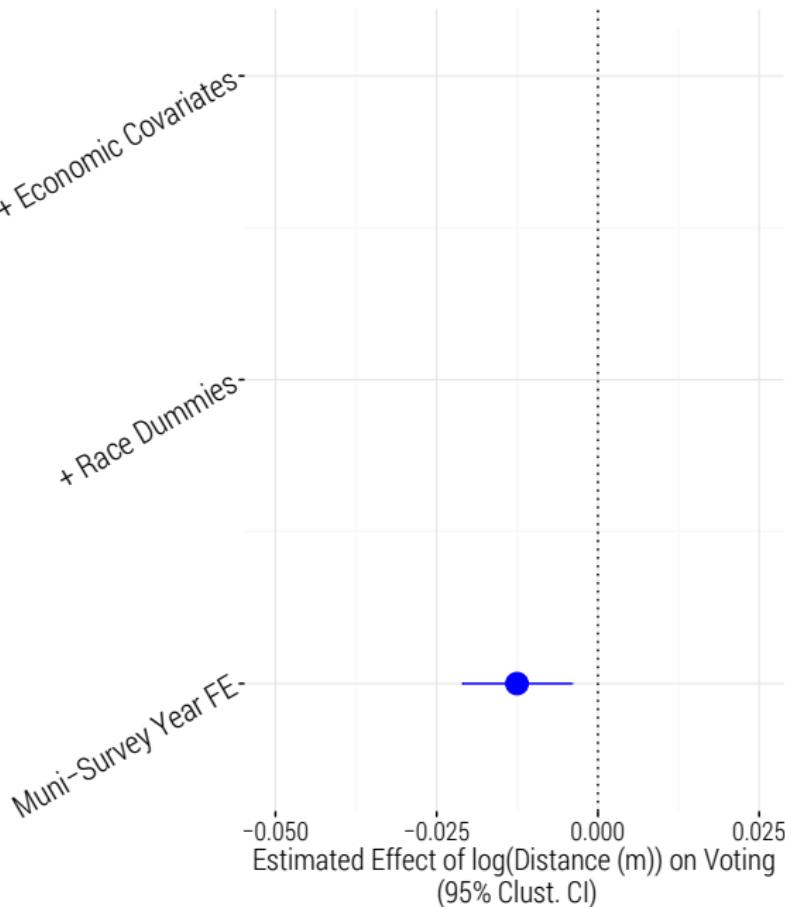
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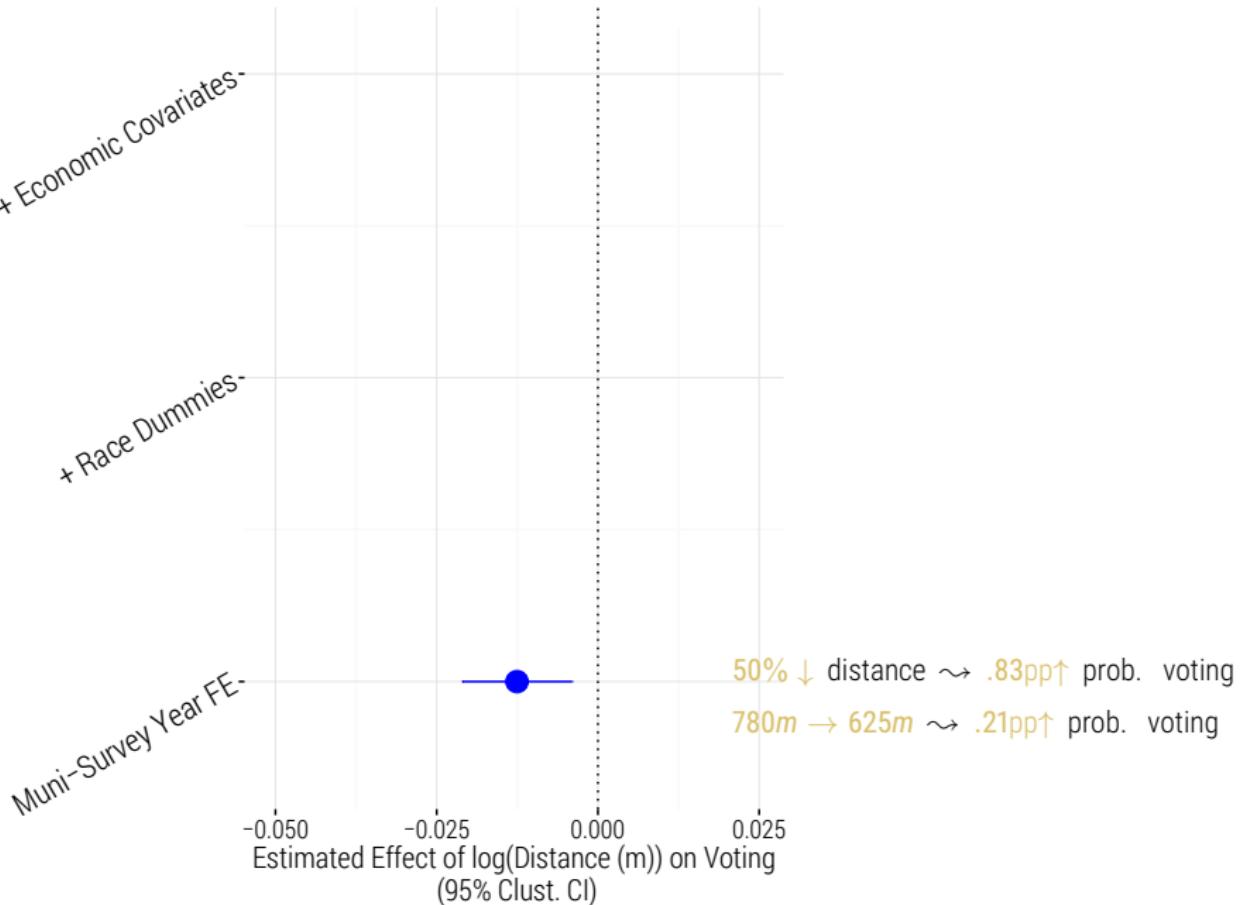
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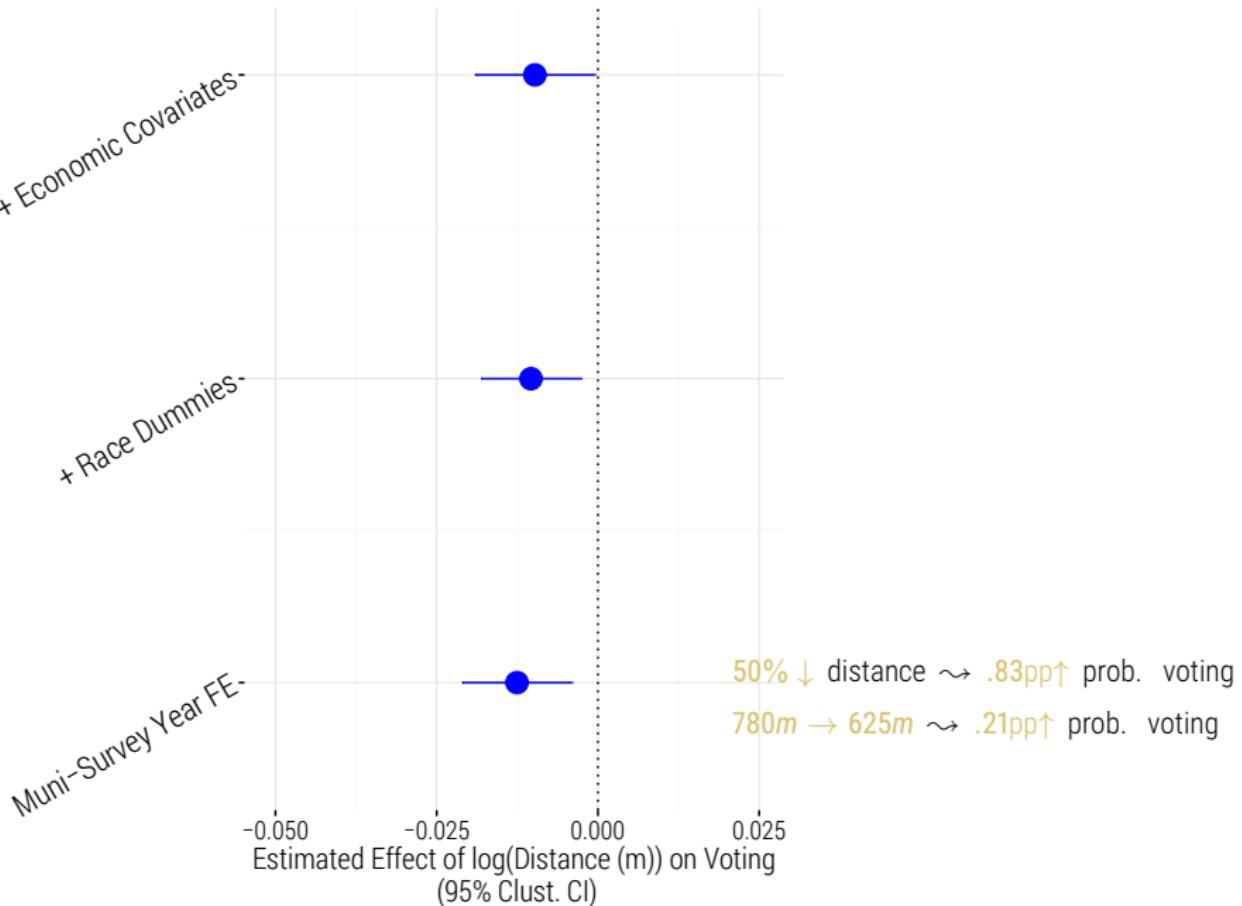
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6. Briefly discuss these new points











Small Things that Matter

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6. For Q&A:
 - Take notes during questions, buy time to think
 - Be respectful, but defend your work
 - Always avoid saying "I didn't think of that!"

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w: www.ddekadt.com

(Note: Don't waste this end slide! It stays up for ages!)